## **DLA Training Center**

Training Center: 777 Aten Road Pittsburg Airport Marriott Moon, PA 15108

SUN	MON	TUE	WED	THU	FRI	∣SAT
	Aug 29	aug 30	Aug 31	1	2	3
4	5	6	7	8	9	10
-	Understanding Your Customer (9-1pm)  Common Mistakes Salespeople Make (1-5pm)	Advanced Sales: Level 1	<b>14</b> Objections: Level 1 Advanced Sales Program (Day 2)	Leasing for Salespeople (9-1pm)  Prospecting & Follow-Up (1-5pm)  Advanced Sales Program (Day 3)	Phone-Ups: Level 1  Advanced Sales Program (Day 4)	17
		<b>20</b> Entry Level Service Advisor (Day 1)	<b>21</b> Entry Level Service Advisor (Day 2)	Entry Level Service Advisor (Day 3)	Entry Level Service Advisor (Day 4)	24
	<b>26</b> Entry Level Sales (Day 1)		<b>28</b> Entry Level Sales (Day 3)	<b>29</b> Entry Level Sales (Day 4)	<b>30</b> Entry Level Sales (Day 5)	

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	3	4	5	6	7	8
	Advanced Sales: Level 1	Objections: Level 1	Leasing for Salespeople (9-1pm)	Phone-Ups: Level 1	Understanding Your Customer (9-1pm)	
	Advanced Calca D. (D. 1)	y 1) Advanced Sales Program (Day 2)	Prospecting & Follow-Up (1-5pm)	Advanced Sales Program (Day 4)	Common Mistakes Salespeople Make (1-5pm)	
	Advanced Sales Program (Day 1)		Advanced Sales Program (Day 3)			
9	10	11	12	13	14	15
		Advanced Sales: Level 2	Objections: Level 2	Internet/BDC: Lead Generation (Day 1)	Internet/BDC: Lead Generation (Day 2)	
				Advanced F&I Concepts (Day 1)	Advanced F&I Concepts (Day 2)	
	*Columbus Day					
16	17	18	19	20	21	22
	Phone-Ups: Level 2	Advanced Sales Management	Leadership (9-1pm)	Advanced Management Negotiations (9-1pm)	Train the Trainer (9-1pm)	
		Advanced Sales Management Program (Day 1)	Coaching (1-5pm)	Hiring/ Motivation (1-5pm)	Leasing for Managers (1-5pm)	
			Advanced Sales Management Program (Day 2)	Advanced Sales Management Program (Day 3)	Advanced Sales Management Program (Day 4)	
23	24	25	26	27	28	29
	Entry Level Sales (Day 1)	Entry Level Sales (Day 2)	Entry Level Sales (Day 3)	Entry Level Sales (Day 4)	Entry Level Sales (Day 5)	
30	31	Nov 1	Nov 2	Nov 3	Nov 4	
		Social Media for Salespeople	Advanced Service Manager Concepts	Management Service Advisor Training (9-1pm)	Understanding the Service Customer (9-1pm)	
			Advanced Service Management Program (Day 1)	Advanced Service Revenue Creation (1-5pm)	Advanced Service BDC Concepts (1-5pm)	
				Advanced Service Management Program (Day 2)	Advanced Service Management Program (Day 3)	