October 2015

## DLA Training Center

Training Center:100 Chestnut Ridge Road Courtyard by Marriott Montvale, NJ 07645

SUN	MON	TUE	WED	THU	FRI	∣SAT
	Sept 28	Sept 29	Sept 30	1	2	3
4	5	<b>6</b> Advanced Sales: Level 1 Advanced Sales Program (Day 1)	<b>7</b> Objections: Level 1 Advanced Sales Program (Day 2)	8 Leasing for Salespeople (9-1pm) Prospecting & Follow-Up (1-5pm) Advanced Sales Program (Day 3)	<b>9</b> Phone Ups: Level 1 Advanced Sales Program (Day 4)	10
11	12	<b>13</b> Advanced Sales Management	<b>14</b> Leadership / Coaching (9-1pm)	15	16	17
	Advanced Service Advisor Techniques Advanced Service Advisor Program (Day 1)	Advanced Sales Management Program (Day 1) Understanding the Service Customer (9-1pm) Service Advisor Phone Techniques (1-5pm) Advanced Service Advisor Program (Day 2)	Leasing for Managers (1-5pm) Advanced Sales Management Program (Day 2) Effective Service Walk Arounds (9-1pm) Advanced Service Advisor Program (Day 3)	Adv. Mgmt. Negotiations (9-1pm) Hiring/ Motivation (1-5pm) Advanced Sales Management Program (Day 3)	Train the Trainer (9-1pm) Adv Used Car Mgmt (1-5pm) Advanced Sales Management Program (Day 4)	_
18	<b>19</b> Entry Level Sales (Day 1)	<b>20</b> Entry Level Sales (Day 2)	<b>21</b> Entry Level Sales (Day 3)	<b>22</b> Entry Level Sales (Day 4)	<b>23</b> Entry Level Sales (Day 5)	24
25	<b>26</b> Social Media Marketing for Salespeople	<b>27</b> Business Etiquette (9-1pm) Common Mistakes Salespeople Make (1-5pm)	28	29	30	